



# MISSION STATEMENT AND STRATEGIC PLAN

For the period 1<sup>st</sup> January 2021 until 31<sup>st</sup> December 2023

## **MISSION STATEMENT**

Mount Crawford Dressage Club Inc (MCDC) aims to create a safe, supportive and inclusive environment for all of our members, visiting riders and supporters, where the ideals of good sportsmanship and horsemanship are encouraged in a friendly and relaxed atmosphere.

The Club aims to remain the premium dressage club in South Australia by organizing events that are always of an excellent standard and providing superior facilities and optimal riding surfaces at our grounds for use by all horses and riders.

## **BACKGROUND**

Mount Crawford Dressage Club Inc is a not for profit sporting club committed to facilitating and promoting the sport of Equestrian Dressage in South Australia.

The Club holds events at the Murray Dawson Memorial Polo Grounds on Cowell Road, Mt Crawford. The grounds are situated in a magnificent rural setting in a quiet area away from traffic and other noisy distractions. Facilities include five all weather, fenced, shell grit/sand arenas (four of which include an improved synthetic surface), two large warm up areas, a fully fenced lunging area, ten undercover yards, outside horse yards, an office, a catering & storage shed and toilet facilities. Several loudspeakers provide excellent amplification both around the office environs, competition areas and the car/float parking area. Commentary and music can be heard over a large area facilitating efficiency of organization and the smooth flow of dressage tests. Wi-Fi is now available throughout the grounds for electronic scoring and participant/spectator access. Currently no mains supplied running water is available on the grounds, however several rainwater tanks supply the catering shed, toilet blocks and washdown area. At this point in time, participants are asked bring water for their horses.

The Club has an annual membership of around 120 individuals and/or families. Competitions are open to both club members and members of Equestrian South Australia with Closed, Closed Unrestricted, Participant and Competitive Classes being offered depending on the event. MCDC offers a complement of divisions including Open, Pony and Youth, and at some events separate Adult Owner Rider (AOR) classes are held. MCDC also offers FEI, Eventing and Para Dressage tests on occasions.

Competitions may attract up to 140 horse and rider combinations and the Club actively encourages all skill levels. MCDC offers tests up to Advanced level at all competitions and up to Grand Prix level at at least half of the clubs competitive days.

Our Training Days, which are held once per month, have become a very important and popular part of the MCDC calendar. These are very well supported by the members and we offer a range of experienced instructors providing instruction in many aspects of training, e.g. flatwork, polework, working equitation etc.

In addition to the Training Days, the club also offers Open Arena Days throughout the year to allow the members the opportunity to train at the grounds in a non-competitive environment.

The Club offers its facilities to other dressage clubs and equestrian groups on a regular basis throughout the year, and is proud of its reputation as the best Dressage facility in South Australia.

### **MANAGEMENT STRUCTURE**

MCDC is managed by up to twelve people on the MCDC Committee. Members are elected at the AGM for a period of twelve months. There are various Sub Committees which concentrate on specific areas of management such as Policy Development/Strategic Planning, Training Days and Major Events. Members may be co-opted to serve on those committees.

The following positions form the Committee:

- President
- Vice President
- Treasurer
- Secretary
- Up to 8 general committee members

MCDC is a member of Equestrian SA and runs its events under the rules of Equestrian Australia.

Members of the Committee regularly attend 'Clubs' Meetings held by Dressage SA. They are able to participate in the planning of the South Australian Dressage Calendar and discuss relevant issues and gain important information relating to planning, regulatory and compliance matters.

The MCDC Committee follows the aims set out in the Mission Statement. The high ideals of excellence will not offset the commitment to making the Club a friendly and inclusive organization, encouraging riders and horses of all levels and experience in both competition and training.

There is a great emphasis on the social and fun aspects of the Club where camaraderie and friendship is encouraged at all times. Young and inexperienced riders also feel supported. Riders with young and inexperienced horses will be encouraged and assisted. Success at any level will be celebrated appropriately.

## **ORGANIZATION AND PARTICIPATION - GOALS**

### **1. MAINTAIN OUR ORGANIZATION AND FACILITY AS THE ONE OF CHOICE FOR RIDERS AND OTHER CLUBS IN SOUTH AUSTRALIA**

MCDC is aiming to remain the premium dressage competition venue in South Australia. The Club continues to attract riders (both members and non-members) to well-run competitions at a facility with national standard competition surfaces and associated facilities.

MCDC offers the hiring of its facilities to other groups following equestrian pursuits.

The Club promotes constructive and innovative ideas in all aspects of the running of the club and its' events. Fresh and unique ideas will be actively encouraged.

### **2. MAINTAIN HAPPY, COOPERATIVE AND EFFECTIVE COMMITTEES**

With mutual cooperation, excellent communication, enthusiasm, commitment and an open-minded approach to all matters, the running of successful committees should ensue.

MCDC recognises that volunteers have individual skill sets and time constraints and each member contributes to the club to the best of their ability.

### **3. MAINTAIN AN INCLUSIVE, ENCOURAGING AND SOCIAL ENVIRONMENT FOR ALL OUR MEMBERS**

MCDC encourages all levels of riders and supports their quest for improvement and a sense of achievement within their dressage pursuits. The Club aims to be one in which each member feels included at the level that they wish to participate in. MCDC wants to remain a welcoming and friendly club and offer not only competition and training events, but opportunities for social interaction and fun. A strong sense of community is of utmost importance.

## **FUTURE GOALS**

### **TWO YEAR PLAN – by December 31<sup>st</sup> 2022**

1. Upgrade lighting
2. Refurbish the Outdoor Yards
3. Resurface the floor of toilet blocks
4. Build a roof between the two toilet blocks
5. Improve the lunging facilities
6. Build a manure pit
7. Remove the old galvanised rainwater tank and replumb.

### **FIVE YEAR PLAN – by December 31<sup>st</sup> 2025**

1. Build a fence around the switchboard.
2. Resurface Arena 5 and replace surround.
3. Assess new surrounds for Arenas 1 - 4.
4. Assess the feasibility of a bore.
5. Installation of the bore if deemed feasible.
6. Full reassessment and review of the MCDC Constitution

## **TEN YEAR PLAN– by December 31<sup>st</sup> 2030**

1. Camping facilities provided
2. Hospitality/Club Rooms built

## **FUTURE EVENTS/COMPETITION GOALS**

1. Continue running a Championship event
2. Continue running a Club Championship, Annual Performance Award, Dawn and Dusk Competition
3. Continue running Training Days and Arena Open Days.
4. Continue running regular CUR/Competitive days for our members

## **ACTION LIST/TIME FRAMES:**

### **TWO YEAR PLAN – by December 31<sup>st</sup> 2022**

1. Upgrade lighting around grounds – Purchase rechargeable lights for warm-up arena, indoor stable areas (by Feb 2021).
2. Current outdoor yards refurbished – remove yards, level area, put down rubble under sand, rebuild yards (by end of 2021)
3. Resurface floor of toilet blocks – Investigate Epoxy surfacing (by end of 2021)
4. Roof between the two toilet blocks (to stop the rain coming in) – to be done at the same time as the floor resurfacing (by end of 2021)
5. Improve the lunging facilities – level with a Bobcat, remove stump, repair fencing, general tidy up (by end of 2021).
6. Build a manure pit (by end of 2022).
7. Remove old galvanised rainwater tank and replumb (by end of 2022).

### **FIVE YEAR PLAN – by December 31<sup>st</sup> 2025**

1. Build a fence around the switchboard – Or a shed for the generator if feasible (by end of 2023)
2. Resurface Arena 5 and replace surround (by end of 2023).
3. Assess new surrounds for Arenas 1 – 4 – Install if feasible (by end of 2023).
4. Assess the feasibility of a bore (by end of 2025)
5. Installation of the bore if deemed feasible (by end of 2025)
6. Full reassessment and review of the MCDC Constitution (by end of 2025)

## **TEN YEAR PLAN– by December 31<sup>st</sup> 2030**

1. Camping facilities provided – Including a new toilet/shower block
2. Hospitality/Club Rooms built