



MISSION STATEMENT AND STRATEGIC PLAN

For the period 1st January 2018 until 31st December 2020

MISSION STATEMENT

Mount Crawford Dressage Club Inc (hereafter referred to as MCDC) aims to create a safe, supportive and inclusive environment for all of our members, visiting riders and supporters, where the ideals of good sportsmanship and horsemanship are encouraged in a friendly and relaxed atmosphere.

The Club also aims to be the premier dressage club in South Australia by organizing events that are always of an excellent standard and providing superior facilities and optimal riding surfaces at our grounds for use by all horses and riders.

BACKGROUND

Mount Crawford Dressage Club Inc is a not for profit sporting club committed to facilitating and promoting the sport of Equestrian Dressage in South Australia.

The Club holds events at the Murray Dawson Memorial Polo Grounds on Cowell Road, Mt Crawford. The grounds are situated in a magnificent rural setting in a quiet area away from traffic and other noisy distractions. Facilities include five all weather, fenced, shell grit/sand arenas, two large warm up areas, a fully fenced lunging area, ten horse yards, an office, a catering & storage shed and toilet facilities. Three loudspeakers provide excellent amplification both around the office environs and near to the car/float parking area. Commentary and music can be heard over a large area facilitating efficiency of organization and the smooth flow of the dressage tests. Unfortunately, no running water is available on the grounds, however our rain water tanks supply the catering shed and toilet blocks. At this point in time, participants must bring water for their horses.

The Club has an annual membership of around 100 individuals and/or families. Competitions are open to both club members and members of Equestrian South Australia with Closed, Closed Unrestricted, Participant and Competitive Classes being offered depending on the event.

Commencing in 2018, separate Pony divisions will be offered to complement the Open and Youth divisions and at some events, separate Adult Owner Rider (AOR) classes are held. Occasionally, we also offer FEI Eventing Dressage Tests.

Competitions may attract up to one hundred and forty horse and rider combinations and the Club actively encourages all skill levels. We offer tests up to Advanced level at all of our competitions and up to Grand Prix level in at least half of our competitive days.

Our Training Days, which are held at least once per month, have become a very important and popular part of the MCDC calendar. These are very well supported by the members and we offer a range of experienced instructors providing instruction in many aspects of training, e.g. flatwork, pole work, working equitation etc.

The Club hires its facilities to other dressage clubs and equestrian groups on a regular basis throughout the year, and is proud of its reputation as the best Dressage facility in South Australia.

MANAGEMENT STRUCTURE

MCDC is managed by up to twelve people on the MCDC Committee. Members are elected at the AGM for a period of twelve months. There are various Sub Committees which concentrate on specific areas of management such as Policy Development/Strategic Planning, Training Days and Major Events. Members may be co-opted to serve on those committees.

The following named positions form the core of the Committee:

- President
- Vice President
- Treasurer
- Secretary

MCDC is a member of Equestrian SA and runs its events under the rules of Equestrian Australia.

Members of the Committee regularly attend 'Clubs' Meetings held by Dressage SA. They are able to participate in the planning of the South Australian Dressage Calendar and discuss relevant issues and gain important information relating to planning, regulatory and compliance matters.

The Management Committee is duty bound to follow the aims set out in the Mission Statement. The high ideals of excellence will not offset the commitment to making the Club a friendly and inclusive organization, encouraging riders and horses of all levels and experience in both competition and training. There is a great emphasis on the social and fun aspects of the Club where camaraderie and friendship is encouraged at all times. Young and inexperienced riders also feel supported. Riders with young and inexperienced horses will be encouraged and assisted. Success at any level will be celebrated appropriately.

ORGANIZATION AND PARTICIPATION - GOALS

1. MAINTAIN OUR ORGANIZATION AND FACILITY AS THE ONE OF CHOICE FOR RIDERS AND OTHER CLUBS IN SOUTH AUSTRALIA

MCDC is aiming to become (or remain as such) the premier dressage competition venue in South Australia. The Club will endeavour to continue to attract riders (both members and non-members) to well-run competitions at a facility with national standard competition surfaces and associated facilities.

MCDC will encourage the hiring of facilities to other groups following equestrian pursuits e.g. The Australian Light Horse Association.

The Club will continue with promoting constructive and innovative ideas in all aspects of the running of the club and its' events. Fresh and unique ideas will be actively encouraged.

2. MAINTAIN HAPPY, COOPERATIVE AND EFFECTIVE MANAGEMENT COMMITTEES

With mutual cooperation, excellent communication, enthusiasm, commitment and an open-minded approach to all matters, the running of a successful committee should ensue.

The Committee structure will need to be an evolving one to be successful, with respect for the individual skill set and time constraints of each individual who has offered their time and expertise to assist with the running of the Club.

3. MAINTAIN AN INCLUSIVE, ENCOURAGING AND SOCIAL ENVIRONMENT FOR ALL OUR MEMBERS

The Club wishes to encourage all levels of riders and support their quest for improvement and a sense of achievement within their dressage pursuits. The Club aims to be one in which each member feels included at the level that they wish to participate in. MCDC wants to remain a welcoming and friendly club and offer not only competition and training events, but opportunities for social interaction and fun. A strong sense of community is of utmost importance.

FACILITIES - GOALS

TWO YEAR PLAN – by December 31st, 2019

1. The suitability of a synthetic surface assessed and possibly added to the current shell grit/sand surfaces of the warm up and competition areas
2. Improve the lunging facilities
3. Assess and amend the MCDC Constitution
4. Current yards refurbished
5. Stable block built
6. PA System upgraded
7. Upgraded the surface around the office/shed to improve foot traffic/trade fair area

FIVE YEAR PLAN – by December 31st, 2022

1. Upgrade lighting around grounds to include lights suitable for night riding
2. Hospitality/Club Rooms built
3. Camping facilities provided
4. Feasibility assessment of Female Facilities

TEN YEAR PLAN

1. Female facilities built near the proposed stable block
2. Indoor arena feasibility assessed
3. Full reassessment and review of the MCDC Constitution

FIFTEEN + YEAR PLAN

1. Indoor arena built

FUTURE EVENTS/COMPETITIONS - GOALS

SHORT TERM – HIGH PRIORITY

1. MCDC Triple Crown Challenge – This was instigated in 2018, encompassing the Dawn & Dusk, Autumn Festival and Triple Crown Final Competitions
2. Annual Club Championships – Revamped in 2018
3. Annual Performance Awards – Revamped in 2018

LONGER TERM

1. A CDI Competition