



MOUNT CRAWFORD DRESSAGE CLUB **SOCIAL MEDIA POLICY**

Any person entering the Murray Dawson Polo Grounds on Cowell Road, Mount Crawford, South Australia in any association with the event titled the Mount Crawford Dressage Club, including any volunteer, member, exhibitor, patron, trader, guest, attendee or other person associated with Mount Crawford Dressage Club who engages in social media on or off the grounds, hereby agrees to adhere to the policy outlined below.

Mount Crawford Dressage Club understands that many people participate in social networking sites (e.g. Facebook, Instagram, Twitter, YouTube, LinkedIn) and chat rooms and create and maintain personal websites, including blogs. Mount Crawford Dressage Club respects your rights regarding online social networking and personal internet use, however your online presence can affect the Mount Crawford Dressage Club as your words, images, posts and comments can reflect or be attributed to the Mount Crawford Dressage Club.

As a volunteer, member, exhibitor, patron, trader, guest or attendee of the Mount Crawford Dressage Club, you should be mindful to use electronic media, even on your own personal time, responsibly and respectfully towards others. Because your online comments and postings can impact us the Mount Crawford Dressage Club has adopted the following guidelines that we require you to observe when participating in social networking sites and/or engaging in other forms of internet use.

It shall be considered a breach of this policy and unacceptable conduct for any person to post on any public or private website or other forum, including but not limited to discussion lists, newsgroups, listservs, blogs, information sharing sites, social media sites, social or business networking sites such as LinkedIn, Facebook or Instagram, chat rooms, telephone based group communications such as Twitter or any other electronic or print communication format, any of the following:

- Anything that may harm the goodwill or reputation of Mount Crawford Dressage Club or any disparaging information about Mount Crawford Dressage Club.
- Any disparaging, discriminatory or harassing information concerning any volunteer, member, exhibitor, patron, trader, guest, attendee or other person associated with Mount Crawford Dressage Club. Mount Crawford Dressage Club policies prohibiting harassment apply online as well as offline.
- Any confidential information or intellectual property of Mount Crawford Dressage Club obtained, including but not limited to, information relating to finances, research, development, marketing, operational methods, plans and policies.
- Any private information relating to any volunteer, member, exhibitor, patron, trader, guest, attendee or other person associated with Mount Crawford Dressage Club.
- Any photographs, images, videos or text containing any volunteer, member, exhibitor, patron, trader, guest, attendee or other person associated with Mount Crawford Dressage Club without the written permission of that person or their parent/guardian if that person is under the age of eighteen (18) years.

The Mount Crawford Dressage Club reserves the right to monitor all online communications relating to the Mount Crawford Dressage Club and empowers the social media administrators the power to report any and all violations of this social media policy to the executive committee of the Mount Crawford Dressage Club, whereby the committee reserves the right to commence a course of action, disciplinary, legal or otherwise, in response and relation to the violation.

Reviewed 2016